

**BUILD YOUR FUTURE
SKILLS WITH US.**



**PLACEMENT
OPPORTUNITIES
FOR STUDENTS**



About us

In a world that's constantly evolving, we believe students deserve more than just classroom theory, they deserve **real-world experience** that **prepares them for the future**.

That's why we've opened our doors to students from a wide range of courses and universities, offering **hands-on placement opportunities** designed to **build confidence, capability, and career clarity**.

As a leader in the direct marketing and business development industry, we're proud to offer a high-quality, future-focused programmes that delivers more than just experience, they deliver real growth.

We're also honoured to **be part of a global network that empowers individuals to take charge of their futures**. Whether you're just starting your placement or preparing for graduation, **our mission is** to coach, guide, and support you every step of the way as you move towards a meaningful and successful career.

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12 month placement customised to students' needs

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GLOBAL NETWORK
THAT EMPOWERS
PEOPLE TO TAKE CONTROL
OF THEIR FUTURE



OVERVIEW

PLACEMENT EXPLAINED

Placements are very valuable experiences that allow students to get their hands on the "job", learn new skills, develop themselves for the future, apply the theory learnt at university and prepare them for the real world of work after graduating.

Some placements are compulsory part of the course or degree, some are optional to get ready for the future. **Whether optional or compulsory**, placements are a **vital stepping stone**, giving you real-world experience, helping you apply what you've learned, and shaping the professional you're becoming.

What We Offer to Every Successful Candidate:

- **1:1 tailored coaching** from dedicated personal coach
- **Ongoing support** throughout your placement
- **Access to industry experts** and mentors
- **Progression opportunities** within the organisation
- **Workshops & masterclasses** to level up your knowledge
- **Performance-based earnings**
- **Incentives & rewards** to keep you motivated
- **Monthly performance reviews** for growth and feedback
- **Networking & Travel Opportunities** with the business
- **Recognition & Career Direction** to help you build your future
- **Opportunities to represent global, multi-billion-dollar brands**
- **A diverse skill set**, from communication and customer service to leadership, coaching, and business operations
- **CV and interview support** to boost future career prospects
- **Business references** for future roles
- **Help in building a professional portfolio**



How to APPLY?

ARRANGING A PLACEMENT WITH US

Some courses include automatic industry placements, while others require students to arrange their own. If you're seeking a placement within our organisation, here's what you need to do to be considered:

Step 1: Submit Your Application

Please email the following details to milena@themontanaorg.com:

- Your CV
- A brief description of your course, including the skills you are expected to develop during your placement
- The name and contact details of your head tutor, along with information on who we should liaise with regarding your placement

Step 2: What Happens Next

- Once we receive your application, we'll arrange the following:
- Email confirmation with a link to complete your online initial assessment form
- A virtual introduction appointment with our Managing Director to get to know you better
- If successful, a final virtual appointment with the Managing Director to confirm your understanding of the placement
- A final evaluation form to assess your knowledge and formally close your application

Step 3: Successful Placement

- All successful candidates will receive:
- A placement agreement
- A code of conduct for your time with us
- A summary of all relevant details sent to your head tutor



OPPORTUNITIES

PLACEMENT OPPORTUNITIES

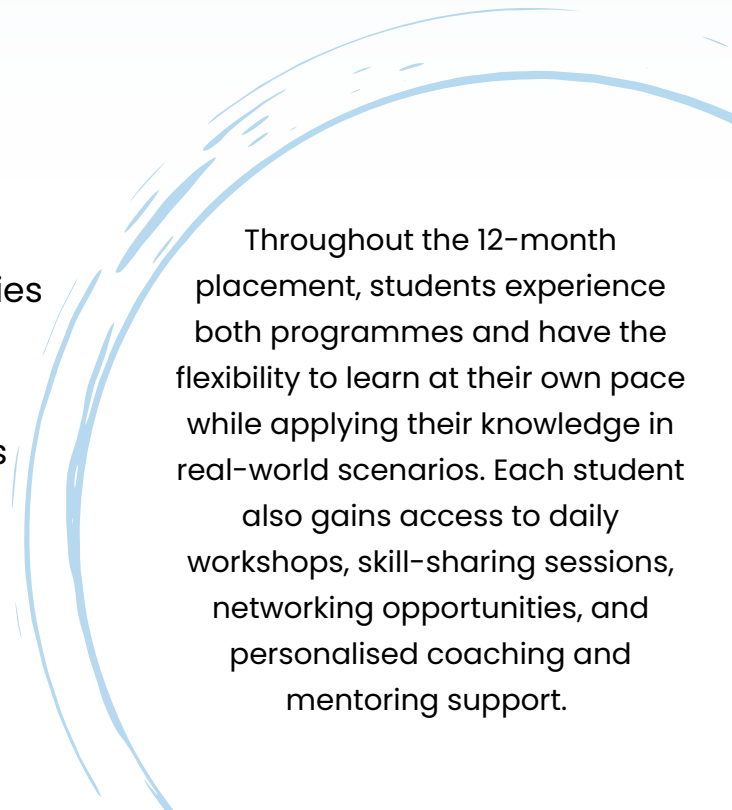
Unlike most businesses, we offer our students **two tailored programmes** designed not only to support their personal and professional development, but also to create real opportunities for progression within the industry.

Sales Programme:

- The art of selling and negotiating
- The importance of customer service
- Brand representation and awareness
- Product knowledge and benefits
- Market reputation
- Marketing strategies
- Using systems and tools to ensure efficiency and profitability
- Image and professionalism
- Habits, actions, and behaviours to ensure successful work-life balance

Business Programme:

- Coaching strategies
- Working with different people
- Adapting to different learning styles
- Teamwork and team-building strategies
- Taking on responsibilities
- Growth mindset
- Helping and supporting new members
- Recruitment and onboarding process
- Accountability and discipline
- Entrepreneurial mindset
- Building business acumen



Throughout the 12-month placement, students experience both programmes and have the flexibility to learn at their own pace while applying their knowledge in real-world scenarios. Each student also gains access to daily workshops, skill-sharing sessions, networking opportunities, and personalised coaching and mentoring support.

PROGRESS REVIEWS

ASSESSMENT METHODS

Maximising Your Placement Year Experience

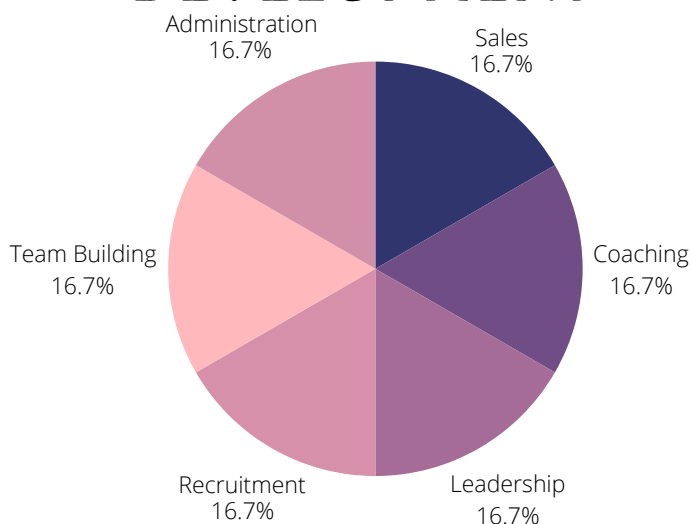
During the Placement Year, each student will receive access to essential tools, resources, handouts, workshops, and a strong support system, designed to help them make the most of their experience and unlock their full potential.

As students **progress** through our programmes, we place a **strong focus** on **building self-awareness** and **confidence** by tracking development and celebrating growth along the way.

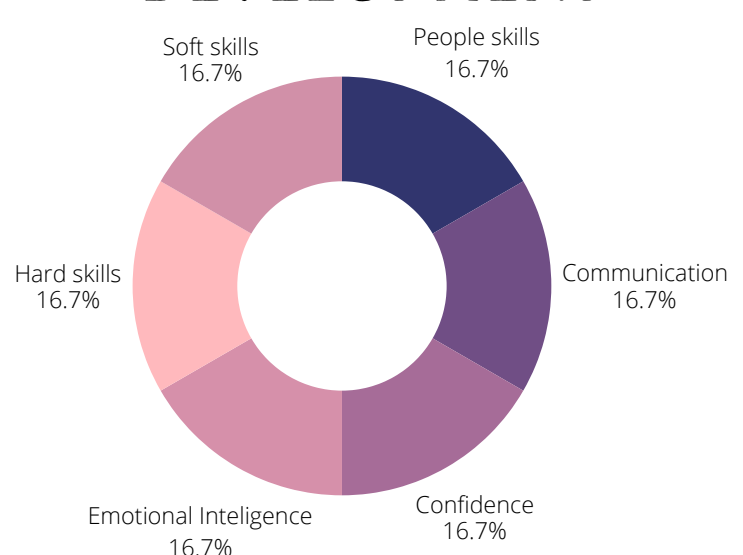
Progress Checkpoints Include:

- Daily planning and time management
- Weekly reporting and accountability
- Monthly performance reviews
- Monthly goal-setting sessions
- Quarterly SWOT analysis and strategic direction
- Final end-of-year review

CAREER DEVELOPMENT



PERSONAL DEVELOPMENT





PERFORMANCE-BASED REWARDS

EARNINGS & INCENTIVES

Every student on placement has the opportunity to earn based on their performance, effort, and discipline. We believe that real learning happens through action, and that dedication deserves recognition.

Our Placement Year is designed not only to prepare students for the world of work but to develop future entrepreneurs. You'll learn what it takes to lead by example, stay accountable to your own goals, meet company standards, and exceed client expectations, all while gaining hands-on experience.

Each individual receives comprehensive coaching and mentoring, giving you the tools and strategies to succeed. But ultimately, it's up to you to take ownership: study the materials, apply what you learn, and show up with a positive, growth-minded attitude.

Earning Potential

Students can earn between £300 and £700+ per week, with no cap on what you can achieve. The more consistent and focused your performance, the greater the reward, making this a truly motivating experience.

Extra Incentives

In addition to performance-based earnings, students can qualify for bonus incentives by applying their training effectively, demonstrating progress, and hitting personal milestones.

Leadership Rewards

We also reward students who coach and support new team members during their early weeks. This builds leadership skills, encourages teamwork, and reinforces the value of passing the opportunity forward.

Our reward system is built on a simple principle: effort pays off. The more focus, discipline, and ownership you bring to your placement year, the more you'll earn, not just financially, but in confidence, skills, and career readiness.

Global

Network and
Coverage

#1

Marketing
Company in the
Region

20+

Years of
Experience
Shared

GLOBAL NETWORK
THAT EMPOWERS
PEOPLE TO TAKE CONTROL
OF THEIR FUTURE

CORE VALUES

We live and lead by a set of core values that shape everything we do, from how we coach and support you, to the opportunities we offer. These values keep us focused, grounded, and always moving forward with purpose:

- 1. Think Big, Hit Goals, Rewards**
- 2. Recruitment is at the Heart of our Business**
- 3. Building the Business from the Field**
- 4. Enthusiasm Powered by Data**
- 5. We are all Profit Responsible**
- 6. Embrace Calculated Risks and Fail Forward**



TIPS TO GET STARTED

1. Set realistic personal and business goals.

Whatever your goals are we are here to help you achieve them. We hold monthly goals sessions to help you set your goals and milestones.

2. Have regular sessions with your coaches.

We run regular workshops where you can share experiences and lessons learned, as well as provide you with focus and progress reports.

3. Face challenges with enthusiasm and a positive attitude.

We encourage learning new skills and trying things out, so you can break your comfort zones, but also learn how to deal with challenges.

We want to provide everyone with a great environment and atmosphere where people can learn, grow, and develop themselves; therefore, we encourage everyone to avoid complaining, being rude and arrogant, disrespecting colleagues, arriving late, missing days, wearing improper attire, or acting unprofessionally.

4. Never stop learning because life never stops teaching.

Take every opportunity to attend coaching sessions, and learning experiences. The more you learn, the more confident and capable you become. Engage. Participate. Observe. Learn. Every bit helps shape your future career.

5. Get to network as much as possible.

The more you are exposed to new ideas and new people, the more you'll learn. One of the key tools to grow as a person is building professional relationships with your coaches and peers.

6. Don't be afraid to ask questions.

Always remember that a placement is a learning experience for you. While any business expects to get a certain level of work from you, you are not expected to know everything. Look for advice and raise questions whenever you encounter something that is not familiar to you. Be curious and humble.

7. Find a good mentor.

We provide everyone with access to coaches and mentors. A mentor is someone with experience who guides, supports, and encourages your personal and professional growth. They share insights, offer advice, and help you navigate your journey with confidence.

8. Have fun and enjoy yourself.

Most placements are great experiences, so make the most out of it. Work hard, but don't forget to have fun along the way. This is a unique opportunity—make it meaningful and memorable!

A low-angle, upward-looking photograph of several modern skyscrapers with glass facades. The buildings are set against a bright blue sky filled with soft, white clouds. The perspective creates a sense of height and grandeur. The text is overlaid on the left side of the image.

You've got this!

**WE WISH YOU GOOD LUCK IN FINDING
YOUR DREAM PLACEMENT!**